

CashWebCommunity makes Brink's leader of the pack in The Netherlands

New Cash Management software enables a premium managed service for bank and retail Cash Points.

Brink's Nederland (a subsidiary of the world's market leader in cash and valuables logistics) has adopted the latest Cash Management software, which is part of the CashWebCommunity (CWC) software suite supplied by Transtrack International. This has resulted in the fully automated administration and management of cash points, such as ATMs and retail deposit terminals. All orders relating to cash and service delivery are now forecasted and optimized using a sophisticated algorithm. The software brings improved efficiency in cash handling and service, and offers monitoring via a secured web portal for clients.

Transtrack and Brink's have successfully rolled out this unique full-service solution. As a result Brink's is able to provide a service proposition that offers customers a complete end-to-end solution for managing, handling and controlling the cash value chain.

"Using Transtrack's software we are able to offer our customers a service that saves money. As an example, our cash management service optimizes the frequency of servicing and lowers the average amount of cash stock in an ATM or retail cash point. This service is unique for The Netherlands, and brings added value to our customers," says Ran Ancho, Managing Director of Brink's Netherlands.

The software enables Brink's to completely automate the order optimization and the order dispatching processes required to service the various cash points just-in-time. The software effectively manages both cash volumes and logistical activities. Combined with Brink's experience and knowledge on logistical supply chain management, this solution generates a maximum value for the customer.

Transtrack is market leader in the development of software solutions that address the control and management of the end-to-end processes within the cash supply chain. "The market requires sophisticated IT solutions for supply chain optimization and visibility," said Ronald van Vliet, Managing Director of Transtrack. "Our product development is aimed at ongoing improvement of logistics and cooperation."

The CWC software forms an integral part of creating a complete cash management solution that allows for effective outsourcing of cash services and still provides the essential element of controlling the outsourced service on a real time basis.